



Organised by

 MINISTRY OF SHIPPING
 GOVERNMENT OF THE PEOPLE'S
 REPUBLIC OF BANGLADESH

In association with



SOUTH ASIA

MARITIME & LOGISTICS FORUM

D H A K A 2 0 1 8

9 & 10 OCTOBER, 2018
LE MÉRIDIEN, DHAKA

CHALLENGES OF FREIGHT FORWARDING IN SOUTH ASIA: SOLUTIONS

SPECIAL SESSION HOSTED BY
 OCTOBER 10, 2018
 HALL NAME: RANGAMATI
 TIMING: 2:00PM ONWARDS



Shipping and transportation is one of the biggest parts of international business. In 2017, performance in freight forwarding was at its best in almost a decade. This saw an increase in business interests, investments and consumer confidence. Last year, forwarders saw an increase in the air, ocean and road freight as the supplier conditions led to a strong inventory demand. At the same time Freight-Forwarding market is facing major challenges as it battles to stay viable in a changing global environment. Part of the reason is that many logistics companies that traditionally defined themselves as something else are now providing forwarding and NVOCC type services. And of course, everyone is talking about how even Amazon is getting in the game as well – which leads us to the next challenge.

The freight forwarding industry has long been aware of technology potential disruption. Freight forwarders face “wide and varied threats and opportunities” from disruptive new e-business models and innovative online platforms, which are gaining market traction and changing the way companies buy and transact international shipping services.

There are constantly new market challenges for forwarders that need to be accounted for. A recent example is the trend for ocean carriers to form alliances. With almost no notice, these can affect the rates and contracts forwarders have with the carriers, as well as service. The aforementioned effect of technology is changing how forwarders can manage

their business – as well as service their customers. Lastly, market expectations continue to focus on ever faster and cheaper deliveries.

Apart from these global challenges, freight forwarders among south Asian nations face huge infrastructural and regulatory challenges while moving cargo across borders.

The potential of Freight forwarding sector is immense and so do the challenges. And there couldn't be a better platform than South Asia Maritime and Logistics Forum 2018 to meet and interact with people who matter the most in EXIM and maritime trade. The '**Challenges of Freight Forwarding in South Asia: Solutions**', a special session hosted by Bangladesh Freight Forwarding Association (BAFFA) will be held at Le Méridien, Dhaka, Bangladesh on 10th October 2018.

This is where Freight Forwarding community from all South Asian countries would gather to discuss the existing challenges and explore opportunities to make Freight Forwarding industry more efficient.

Please join us at this special session where expert speakers talk about the challenges and provide insights into possible solutions. Also you have a chance to meet and network with fellow forwarders from other south Asian nations.

Register your self today!

Registration Fee: \$118

(Special Registration fee for members of FIATA and all freight forwarders)

Contact

Mr Farouk Ahammed

Deputy Executive Secretary, BAFFA

+880 17 5758 4646 | info@baffa-bd.org